



ADVERTISING SERVICES

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ADVERTISING IN THE OFFICIAL CATALOGUE

The official catalogue contains detailed information on all ROSMOULD and ROSPLAST exhibitors.

The catalogue is handed to all exhibitors and distributed among visitors during the whole trade fair with a total circulation of more than 6000 copies.

Your advertisement in the official catalogue is an excellent way to draw attention to your Company, products and services.

Position		Size, mm	Price, EUR
Inside the front cover (4 colors, 1 / 1 page)		145*205	1 500
1 / 1 page inside the catalogue	Before the alphabetic exhibitor list	145*205	1 000
	Inside the exhibitor information list		700
	At the discretion of Organizers		450
1 / 2 page inside the catalogue	At the discretion of Organizers	145*100	250

Format: .AI, .EPS or .PDF (300 dpi)

+3 mm bleed each side

Space to value entry 10 mm

Color model CMYK

All the fonts are in curves.



ADVERTISING ON THE WEBSITE

Place your advertisement on the official websites of our trade fairs
www.ros mould.com and www.rosplast-expo.com.

The price is indicated for one month of placement.

	Placement	Size	Price, EUR
Position R1 (Front page)	Banner is placed on the front page only	212x60	300
Front page + All pages	Banner is placed on the front page and all the other pages of the web site	700x60	1 000
		212x60	500
Article on the front page	–	–	50

Standards:

Banners are received in the following formats:
 GIF, JPG, PNG, SWF

The maximum size for 212x60 banner is 30kB
 The maximum size for 700x60 banner is 30kB



INVITATION TICKETS

Visitors are admitted to our exhibitions by printed invitations or e-invitations.

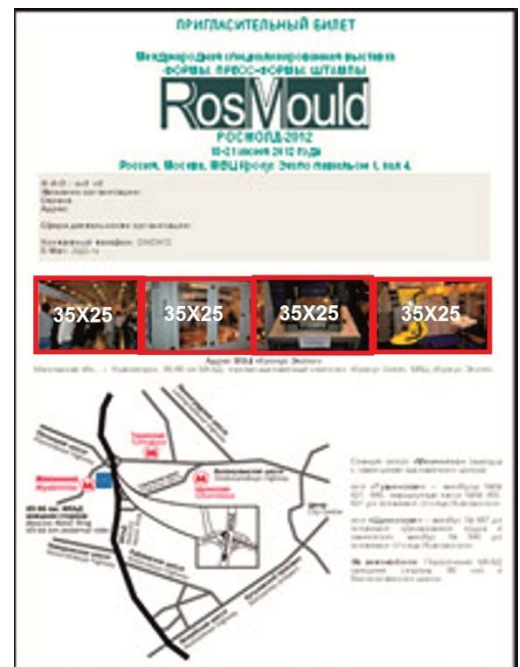
You can:

- place your company or product logo on the printed invitation to one of our exhibitions – ROSMOULD or ROSPLAST.

Over 15 000 copies of invitations are distributed on the territory of Russia and the CIS every year;

- place your company or product logo on the e-ticket.

Placement	Size	Price, EUR
Placement of a logo on the printed invitation	20x20 mm	300
Placement of a logo on the e-invitation	35x25 mm	250



ADDITIONAL SERVICES

We offer you the services of distribution of your company's promotional materials on ROSMOULD and ROSPLAST show days (15–17 of June).

Service	Number of copies	Price, EUR
DISTRIBUTION of promotional materials on the exhibition territory by the Organizer (1 hostess/3 days)	1000	450
DISTRIBUTION of promotional materials on the exhibition area in the hall by Client	–	200
DISTRIBUTION (display) of promotional materials on the visitor registration desk / Information desk	1000	200
Enclosure of promotional materials into visitor package	3000	550



To order one of the advertising options, please, fill in form D01 and send it to our e-mail address: account@rosmould.ru or by fax (495) 330-0847. You can download form D01 from our website www.rosmould.com or www.rosplast-expo.com in "Documents for participation" section .